

A spiral-bound notebook with a pen on a wooden background. The notebook is open to a grid-lined page. A pen is lying on the page. The background is a warm, yellowish-orange wood grain.

WEBSITE SOCIAL MEDIA INTEGRATION CHECKLIST

WWW.CAPTIVATEDESIGNS.COM

WEBSITE SOCIAL MEDIA INTEGRATION CHECKLIST

Have you taken the steps necessary to integrate social media into your website and make it more interactive?

✓ **HERE'S A CHECKLIST OF SOME ACTIONS YOU CAN TAKE RIGHT NOW TO IMPROVE YOUR WEBSITE ENGAGEMENT AND YOUR VISITORS' EXPERIENCE.**

Link out to your various social media profiles by adding social media buttons to your website.

Make it easy for visitors to sign up on your website for your products or services by incorporating social login.

Add the feeds to your social platforms to your website.

Reduce spam and make it easy for visitors to comment on your blog by integrating social media-based commenting.

Expand your reach by adding social share buttons to your website thank you pages so visitors can share your content with their followers.

Add social share buttons to your product pages.

Increase social connections by adding your team's LinkedIn profiles to your about us page.

Make your social media posts visible and eye-catching with open graph tags.

Gain more data on your website visitors by adding the Facebook Pixel and LinkedIn Insights Tag to your website tracking.